



TAIWAN **BEAUTY**  
INT'L SHOW **2020**

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*Virtual*

Date: November 2-30, 2020



# | Why Exhibit?



## **Virtually unlimited scale and accessibility**

Your virtual booth is open 24/7 during the fair.

Reach and Interact with Exhibitor and Buyers anytime on any device.



## **Qualified lead generation**

Get engagement statistics of your booth.

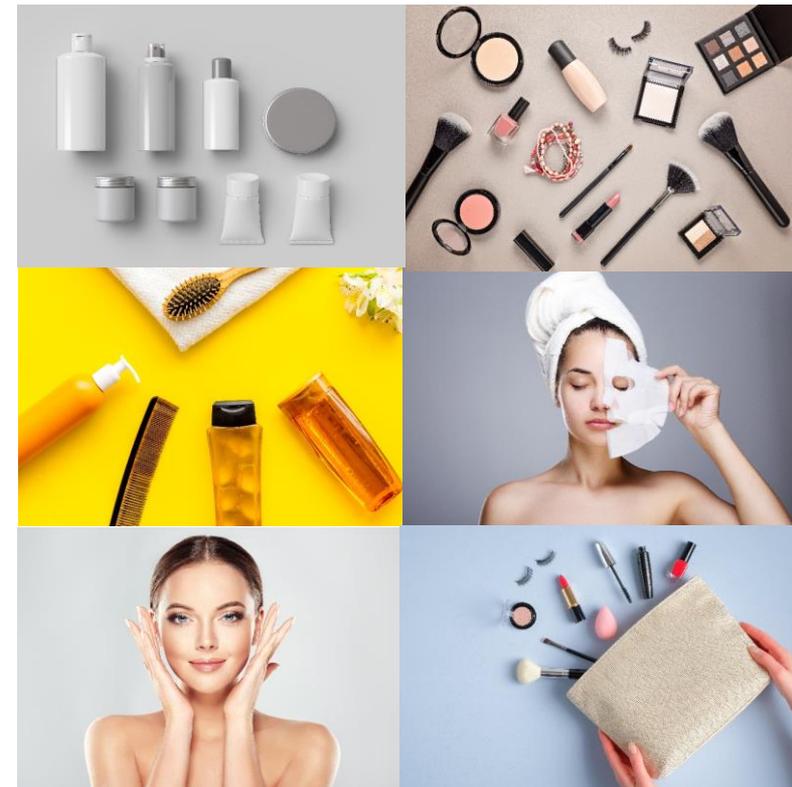
Get all contacts details of your booth visitors.

# What to Expect



- **Virtual booths** just like in the real world with poster, presentations, videos, etc
- **New Products and Premieres** of the exhibitors.
- **Connect** with global buyers and exhibitors
- **Webinars** with exciting and informative lectures.

# Exhibition Profile



- Show Dates: November 2-30, 2020

- Exhibit Themes:

## Beauty Makers

Cosmetics and Beauty Supplies, Cosmetics Container & Packaging, OEM/ODM

## International Brands

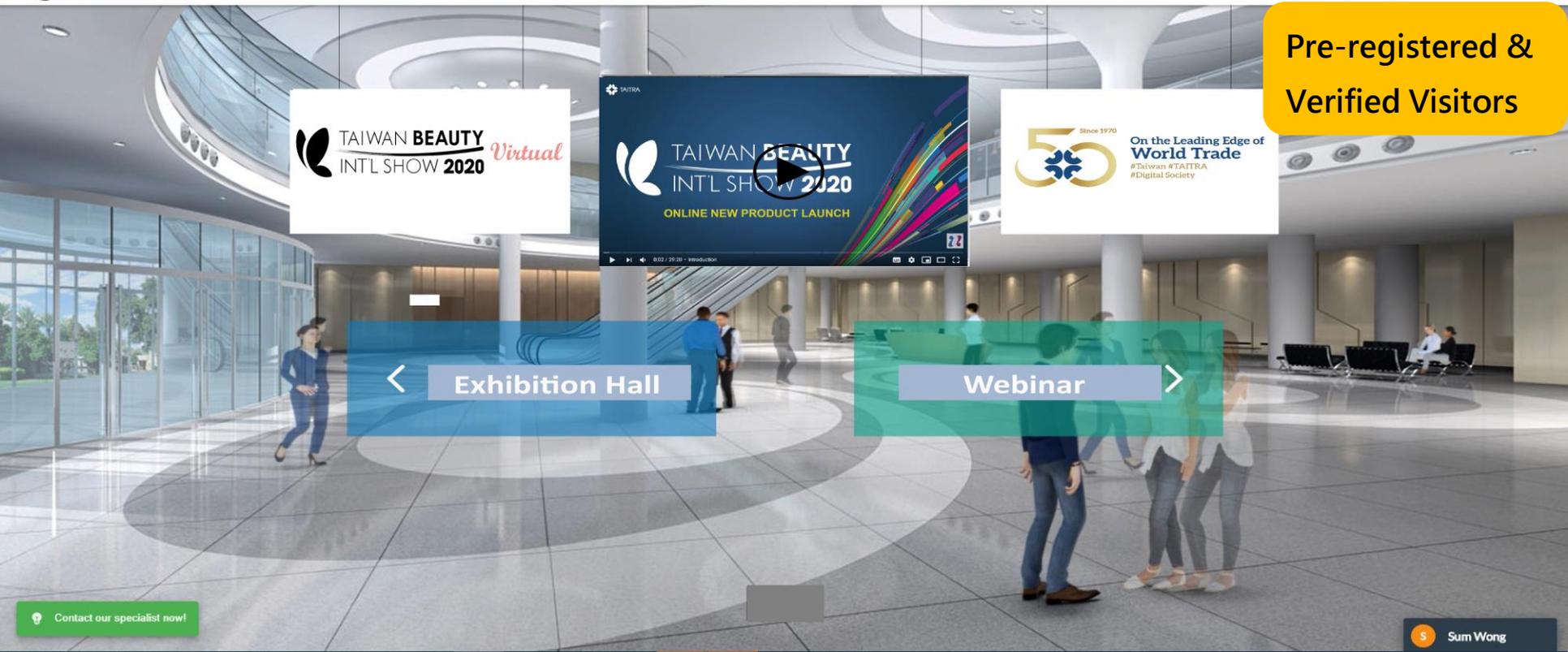
Cosmetics & Toiletries, Skincare Products, Body Care, Hair Care

## Fashion Trends

HALAL beauty products, Clean beauty, Men's skincare

- Visitors: Only open to professional buyers. Pre- registration is required.

# Exhibition Entrance



Pre-registered &  
Verified Visitors

TAIWAN BEAUTY  
INTL SHOW 2020 *Virtual*

TAIWAN BEAUTY  
INTL SHOW 2020  
ONLINE NEW PRODUCT LAUNCH

Since 1970  
On the Leading Edge of  
World Trade  
#Taiwan #TAITRA  
#Digital Society

← Exhibition Hall

Webinar →

Contact our specialist now!

Sum Wong

# Exhibition Hall

Lobby > Exhibition Hall

FILTER

Clear all

Beauty Makers

Beauty Makers (2)

Filter Exhibit Themes



- Exhibitors List
- Standard Booth Decoration
- Customized Booth Color

# Exhibitor Booth

Lobby > Exhibition Hall > Taiwan Beauty



## Booth Function:

- Live Chat
- Schedule Meeting
- Leave Message
- Video Call

## Booth Design :

- Standard Decoration
- Customized color

[Who We Are](#) Products

More Information

# Webinar

Lobby > Webinar

Live

On-Demand

Live / Past Live Stream

Monday, Nov. 2

9:00PM

9:00PM - 9:30PM (HKT | GMT+08:00) (30 mins)

SESSION ENDED

## The Revolution in Beauty

Topic

Taiwan Beauty Show makes its debut with new products from six exhibitors, focusing on three main themes: Local Ingredients, Latest Technology, Anti-Aging Skincare.

These products will reveal the secrets of staying young. With local ingredients, these wellbeing products nurture your body with mother-earth essence. The latest technology helps and improves your skin health. Anti-aging skin care to rejuvenate your skin. Say goodbye to unflattering photos.



Mr. Walter Yeh  
President & CEO of TAITRA

Speaker

## Webinar Topics:

- Market trends
- Industry insights
- Online Product Launch

# Value-added Services



During-event  
**1v1 Business Meeting**  
 Buyer-supplier matching



During-event  
**Online Product Launch**  
 Worldwide exposure for exhibitors



## EDM Distribution

Pre-event exposure for exhibitors

**Taiwan Beauty ONLINE Daily @Show**

Highlight exhibitors

# Exhibitor Packages

Package	Basic	GOLD	DIAMOND
Exhibition Tool	<ul style="list-style-type: none"> <li>- Standard Stand layout</li> <li>- Document Uploads (max. 5 files)</li> <li>- Video Uploads (max. 3 files)</li> <li>- Visitor Reports* (incl. engagement statistics and visitor list)</li> </ul>	<ul style="list-style-type: none"> <li>- Standard Stand layout</li> <li>- Document Uploads (Unlimited)</li> <li>- Video Uploads (Unlimited)</li> <li>- Visitor Reports* (incl. engagement statistics and visitor list)</li> </ul>	<ul style="list-style-type: none"> <li>- Standard Stand layout</li> <li>- Document Uploads (Unlimited)</li> <li>- Video Uploads (Unlimited)</li> <li>- Visitor Reports* (incl. engagement statistics and visitor list)</li> </ul>
Value-Added Services		<ul style="list-style-type: none"> <li>- Online one-on-one business meetings</li> <li>- Banner advertisement** @ Pre-Show EDM (1 edition)</li> </ul>	<ul style="list-style-type: none"> <li>- Online one-on-one business meetings</li> <li>- Banner advertisement** @ Pre-Show EDM (1 edition)</li> <li>- Exhibitor press releases (2 articles) @ Official Website***</li> <li>- Speaker of Online Product Launch @ Show ****</li> </ul>
Fee	USD \$850	USD\$ 900	USD\$ 1,000

**Notice:**

\*Visitor Report: Only the statistics of visitors TO your booth; Not the statistics of all traffic of website

\*\*Banner Advertisement: Exhibitor should provide design file in the dimension/format/deadline required by the Organizer

\*\*\*Press release content provided by Exhibitor ; Published at [www.beautytw.com.tw](http://www.beautytw.com.tw)

\*\*\*\*Online Product Launch : The Exhibitor should follow the presentation instructions of the Organizer

# For more information

[www.beautytw.com.tw](http://www.beautytw.com.tw)



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